

# Expression of Interest



Public Art Commission

Waterfront Park

Devonport City Council

Official



Sensitivity: Official (External)

October 2023

### Expression of Interest – key information

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EOI PURPOSE: Council is seeking to engage a suitably experienced artist(s) to collaborate with Council and a key Community Stakeholder Group in the development of a new public artwork to be located within Waterfront Park, Devonport Tasmania.

EOI STRUCTURE: This EOI process is a single-stage evaluation and selection process, managed by Council's Public Art Committee. Addition detail on this commissioning process is outlined in this EOI document.

SUBMISSION CLOSING DATE: 5.00pm (AEST) Friday 3<sup>rd</sup> November 2023

SUBMISSION LODGEMENT: Prior to the closing date and time, electronic submission content should be emailed to:  
[council@devonport.tas.gov.au](mailto:council@devonport.tas.gov.au)

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## 1. Background

Devonport City Council is pleased to release this Expression of Interest (EOI) document to support the commissioning of a new public artwork for our City .

Council wishes to engage suitably experienced artists, with demonstrated community engagement practice, to collaborate with Council's Public Art Committee and a key community stakeholder group on the creation and delivery of public artwork, to be located within the recently completed Waterfront Park precinct.

Prospective artists, or collaborations of artists, fabricators, and makers, are welcome to submit an EOI.

## 2. Project understanding and desired Outcomes

This commission is being supported via the generous donation from a Community Service Organisation, who have made a significant contribution to the Devonport Community over many decades.

Following 62 years of service, the City of Devonport Lions Club held its last meeting on the 24 June 2021. As a part of the Club's cessation of ongoing activities, they generously donated \$50,000 to the Devonport City Council to be kept in trust for the:

*“ ...future beautification, memorial, or feature in the Waterfront Precinct, to acknowledge the significant contribution the club and all its members have made to Devonport over the years ...”*

Council is seeking to commission an artwork that acknowledges the Club's intended purpose, and more broadly celebrates the benefits, outcomes, and cultural value that community volunteerism plays in defining our unique identify as a City and community.

In recognition of this generous donation and intent, Council's Public Art Committee has invited past members of the Club to participate in the commissioning process for this artwork.

A significant consideration for the assessment of EOI's will be the proposed approach to engagement and involvement in the development of the project by this key stakeholder group, and articulation of how this consultation may inform and influence the final artwork proposal.

Council is seeking public art that can intuitively convey characteristics expressing the unique purpose of this commission, and importance to the community of Devonport.

### 3. Project Budget & Location

Council proposes to allocate the full \$50,000 (ex GST) to the project budget, for this commission.

In addition, Council will provide project management and related support to the project delivery, in addition to this allocation.

Council has identified the following location within Waterfront Park at 100 Formby Road, Devonport Tasmania (Geolocation: [LOCATION MAP](#)) as the designated location for this commission:



Proposed  
Project Location

## 4. Information session

Council will provide an online information session for interested parties, to be held on:

**11.30am, Wednesday 18<sup>th</sup> October**

The session will provide the opportunity to answer questions and provide further detail on the project. To attend, please register your interest via this link: [Registration Link](#)

## 5. Submission Content

The Devonport City Council Public Art Committee will manage the Expression of Interest process.

Artists should familiarise themselves with the Devonport City Council Public Art Policy. The policy includes additional criteria that all Council commissions must adhere:

[Public Art Policy | Devonport City Council](#)

In particular, the following Criteria are highlighted for review by prospective participants to the EOI process:

- The artist identifies as Tasmanian by either birth, or by having demonstrated a strong and ongoing association with Tasmania for no less than two years, or the artist can demonstrate a strong connection to Tasmania.
- The artist demonstrates a history in visual arts or design practice, or in the case of emerging artists, possesses demonstrate potential for establishing/expanding a career as a recognised visual arts practitioner. Council reserves the right to endorse an emerging artist and request a mentor is appointed to support the delivery of the project.

Artists submitting an Expression of Interest **must include** the following:

- a) A Current curriculum vitae for the EOI respondent (individual, lead proponent, or group of collaborators as appropriate for the nature of the submission).
- b) A written response to the Criteria outlined in the Public Art Policy.
- c) A written response outlining the artists alignment and preliminary response to the project, and addressing the desired outcomes noted in Section 2 of this EOI.
- d) A response outlining how the artist proposes to engage with the key stakeholder groups in relation to this project, and how this process will inform their approach to the commission.
- e) A statement as to how the artist's practice/process can successfully deliver a project that responds to the specific subject matter and purpose of this commission; and
- f) The following supporting material:
  - A minimum of two recent examples of the artist's work, including a brief

explanatory statement on its artistic interpretation and subject matter relevance to this commission.

- If examples are not available, please provide a preliminary statement to the interpretation and response to the Project Brief.
- Examples of past practice that include significant community and stakeholder consultation in the formation and delivery of public art.

g) Contact details for two referees.

h) Evidence of current trading structure (i.e., Sole Practitioner, Registered Business) including existing Public Liability Insurance (or capacity to obtain if not currently held).

A specific presentation format, or submission material requirement have not been specified for this EOI process. It is specifically noted that concept material (imagery, 3dD models, maquettes) is not a mandatory requirement for submission.

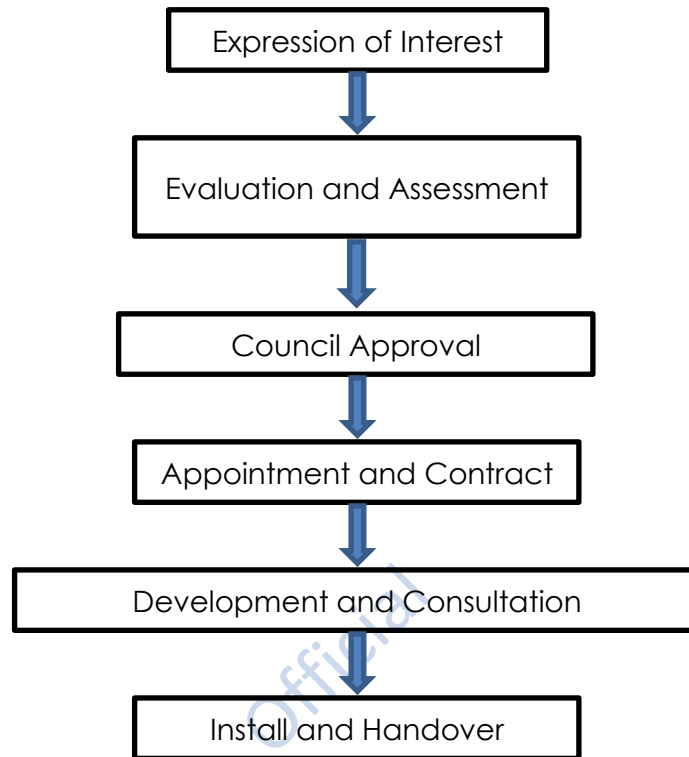
All submission materials should be provided in PDF format and submitted in accordance with the delivery method outlined in this EOI document.

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## 6. Assessment

The Public Art Committee will assess each submission and provide Council with recommendations to determine the successful proponent or proponents.

The diagram below summarises the key steps in the commissioning and delivery process:



At its discretion, the Public Art Committee may elect to:

- Commission the preferred Artist(s) to deliver the work based on the result of the EOI assessment process;
- Identify one submission as the preferred selection for the Commission, subject to further clarification, development, and/or negotiation; or
- Shortlist a number of submissions, at which stage artists may be requested to develop and provide a preliminary concept/s, and/or participate in public consultation.

If significant additional concept development is requested, Council will negotiate an appropriate fee to undertake further development with the shortlisted participant(s), which will be funded separately to the commission budget.

At their sole discretion, the Public Art Committee and Council may elect to not progress one or any submissions to this EOI process, to final commission.

## 7. Consultation

The successful artists will be required to participate in consultation activities associated with this Commission. This may include with the Public Art Committee, key stakeholder groups, and Council.

The Public Art Committee reserves to the right to consult separately with key stakeholders to assist with the assessment of submissions.

## 8. Timeline

|                               |  |
|-------------------------------|--|
| EOI closes                    | 5.00pm AEDT Friday 3 <sup>rd</sup> November 2023 |
| Assessment period (Estimated) | Tuesday 25 <sup>th</sup> November 2023.          |

Submissions may be shortlisted at the Assessment Period stage, at which stage revised timelines will be provided to those participants directly involved.

## 9. Project delivery parameters

As a part of the project delivery processes the artist will be required to comply with Council's Contractor OHS (Occupational health and safety) requirements, complete Council's Contractor Induction, and comply with Council's requirements in relation to the delivery of works in a public space.

Council will provide Project Management assistance to support the delivery of this project.

The selected artist will also be required to enter a formal Contract with Council in respect of the agreed project scope and delivery parameters.

## 10. Lodgement of submissions

Submissions are to be lodged in electronic format prior to the closing date and time of 5.00pm AEDT Friday 3<sup>rd</sup> November 2023, electronic submission content should be emailed to: [council@devonport.tas.gov.au](mailto:council@devonport.tas.gov.au)

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